

Growth Manager (m/w/d)

Get ready for growth! Maground.com is looking for a Growth Manager.

MAGROUND is the go-to source for exclusive imagery to create outstanding automotive marketing visuals. Since its founding in 2007, MAGROUND has become a global leader, enabling brands such as Mercedes-Benz, Volkswagen, Porsche, Kia, Toyota, and many others to create advertising campaigns, catalogs, and interactive content. With over 1 million background images from exclusive locations worldwide, MAGROUND is a solid solution for creating visual content at scale, even on a tight budget and timeline, while significantly reducing carbon footprint.

Position Overview:

As a Growth Manager at MAGROUND, you will play a pivotal role in driving our global expansion through new subscription products and worldwide partnerships. This position is at the forefront of understanding and shaping the trajectory of our business in both established and emerging markets.

Key Responsibilities:

- **Strategic Development:** Spearhead the strategy and execution for growth via new subscription products and global partnerships.
- **Networking:** Build and nurture key relationships across sectors to ensure MAGROUND remains at the forefront of opportunities.
- **Data-Driven Decision Making:** Utilize modern tools like CRM and marketing automations to analyze data, understand market trends, and identify growth opportunities.
- **Problem Solving:** Address challenges head-on, using a proactive approach to find innovative solutions that align with business objectives.

Required Skills and Experience:

- **Industry Experience:** Proven track record in growth management, preferably in a related industry.
- **Networking:** Exceptional relationship-building and networking skills.
- **Technical Acumen:** Proficiency in modern business tools, including CRM platforms, marketing automation tools, and analytics suites.
- **Analytical Mindset:** Ability to translate complex data into actionable strategies.
- **Fast Thinking:** Capability to adapt, think on the fly, and make informed decisions swiftly.
- **Problem Solving:** Strong problem-solving skills with an innovative approach.

Personal Attributes:

- Self-Motivated: A natural go-getter, driven to achieve and surpass targets.
- Outgoing: Comfortable in engaging with stakeholders at all levels, from junior team members to industry leaders.
- Continuous Learner: Always on the lookout to acquire new knowledge and adapt to industry changes.
- Language Skills: Excellent command of the English language, both written and spoken.

What We Offer:

- Competitive Compensation: Our compensation package is not only competitive but includes an attractive bonus program, designed to reward the valuable skills and experience that you contribute to our team..
- Flexible Work Arrangement: We understand the importance of work-life balance, thus we offer the opportunity to work from home. The focus here is on achieving set goals, not clocking fixed hours.
- Professional Growth: We believe in nurturing talent. With us, you will find ample opportunities for professional growth and development within a dynamic and supportive environment.

Application Process:

Interested candidates are invited to send their CV, a cover letter detailing relevant experience, and any other supporting materials to mail@maground.com

Note: MAGROUND is an equal opportunity employer and values diversity. All employment is decided based on qualifications, merit, and business need.